**Council Vision:** Providing a unified voice for excellence in visitor use management on our nation’s federally-managed lands and waters to sustain resources and quality visitor experiences.

**Council Purpose:**
1. Develop interagency guidance for effective visitor use management programs that are efficient and legally defensible.
2. Identify strategies for improving institutional capabilities and professional competencies, including partnerships.
3. Develop shared tools and training, including a unified visitor use planning framework, and monitor their effectiveness.
4. Improve internal and external communication strategies.

**Overview of Council Resources**

- **Communication**
  - Outreach to share information on the council and visitor use management.

- **Position Paper, Volume One: Visitor Use Management**
  - Guidance for policy and the basic positions that inform council products and activities.

- **Position Paper, Volume Two: Visitor Capacity**
  - How-to guidebooks that support the framework in greater detail.

- **Visitor Use Management Framework**
  - A planning process for visitor use management, which can be incorporated into existing agency planning and decision-making processes.
  - How-to guidebooks that support the framework in greater detail.

- **Monitoring Guidebook**
  - Helps managers work through the process of establishing key indicators and thresholds and setting up an effective program to monitor the indicators.

- **Visitor Capacity Guidebook**
  - Provides information that can help managers establish visitor capacity and identify strategies to manage use levels within capacity.

- **Training**
  - On the key elements of these various guidance documents and contemporary visitor use management issues.

**What is Visitor Use Management?**
The proactive and adaptive process of planning for and managing the characteristics and physical and social settings of visitor use using a variety of strategies and tools, to sustain desired resource conditions and visitor experiences.

**Overview of the Visitor Use Management Framework**

- **WHY 1**
  - Define Visitor Use Management Direction
  - Universal to the Framework: Law, Agency Policy
  - Sliding Scale Public Involvement

- **WHAT 2**
  - Implement, Monitor, Evaluate, and Adjust

- **DO 4**
  - Build the Foundation

- **HOW 3**
  - Identify Management Strategies

For more information, please see website [visitorusemanagement.nps.gov](http://visitorusemanagement.nps.gov)